

Select: [Campus](#)


Student Learning Outcomes

Currently Implemented Student Learning Outcomes

SLO Level:

Discipline:

Select Course No.:

 BUS-C007 
BUS-C100 

Section Description

Introduction to Business is an introductory course which defines and applies the fundamental principles of economics, management, ethics, leadership, marketing, management information systems (MIS), accounting and finance to the current business environment. The course will help students select their field of business specialization and provides the foundation for future study of business and management. It presents an in-depth examination of the elements of contemporary business, from the Internet functions to the challenges of business on an international scale. Graded or Pass/No Pass option.

Course Level Student Learning Outcomes


1. Articulate the benefits and costs of ethical behavior and social responsibility.
2. Defend the Marketing Concept and its relationship to customer satisfaction.
3. Interpret financial information and explain how securities are used to finance an organization.


Program Level Student learning Outcomes

1. Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.
2. Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.
3. Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.


Institutional Student Learning Outcomes


1. Demonstrate ethical civic, environmental, and social responsibility.
2. Demonstrate innovative thinking, and adaptive, creative problem solving skills.
3. Demonstrate understanding and respect for cultural and global diversity.
4. Use effective communication and interpersonal skills.


 BUS-C110 


 BUS-C120 

 BUS-C150 

 BUS-C170 

 BUS-C180 

 BUS-C197 

 BUS-C222 

 BUS-C284 